

Utah Valley Entrepreneurs' Forum

UVEF Annual Awards

Thursday, December 11, 2008

12:00 – 1:30 p.m.

Noah's

Conducting: UVEF Board Chairperson -- Shauna Theobald, Novell OSTC

History and Purpose of Utah Valley Entrepreneurs' Forum (UVEF)

The Utah Valley Entrepreneurs' Forum (UVEF) is a nonprofit organization and was founded by members of the Utah Angels in 1989 as a forum for hosting monthly networking event. The UVEF mission is to promote the creation, development, and growth of entrepreneurial ventures by:

- Providing meaningful networking opportunities
- Sharing business experiences and insights
- Promoting recognition of business accomplishments and contributions
- Encouraging free enterprise

UVEF 2008 Hall of Fame Inductees

Ceremony held in November, 2008

-For an enduring legacy of entrepreneurial success-

Dr. Bill Jordan Pope & BYU Center for Entrepreneurship

Community Service Award

-Todd Manwaring and the BYU Center for Economic Self-Reliance



Todd Manwaring is founder and managing director of the BYU Economic Self-Reliance Center (selfreliance.byu.edu). He is a Marriott School faculty member and teaches MBA and MPA courses on Social Entrepreneurship and Nonprofit Resource Development.

Todd is an alumnus of BYU with a Master of Organizational Behavior and a Bachelor of Science in Computer Science. He worked previously in the computer industry in Salt Lake City, Boston, and Seattle.

In 1997 Todd left this IT career behind and started a second career in economic development. Since that time he has been instrumental in the startup of a number of economically focused development organizations participating as consultant, board member, and executive director. He co-founded two existing organizations: [Unitus](#) (a 2006, 2007, & 2008 Fast Company [Social Capitalist Awards](#) winner) and [HELP International](#). Todd is an *ex officio* advisory board member of the George W. Romney Institute of Public Management at BYU. He has direct economic development and international research experience in: Kenya, Bangladesh, Bolivia, El Salvador, Ghana, Honduras, Mexico, Nicaragua, and The Philippines.

Chartered by BYU in March 2003, the BYU Economic Self-Reliance Center is housed in the Marriott School of Management and focuses on social entrepreneurship ventures and programs that bring about economic self-reliance.

Best Kept Secret
-- Reflect Scientific--


 **REFLECT SCIENTIFIC** Since the company's organization in 1993, Reflect Scientific's focus has been on providing value added consumable products and technology-based equipment for the life science marketplace. Reflect's product range has grown to include ultra low temperature freezers and UV-Vis chemical detectors for the life science industry to tools and analytical services for industrial manufacturing. The company continues to focus on meeting customer needs and providing the highest quality products to meet those needs.



www.reflectscientific.com

Most Innovative Product Award

--Hand-Held X-Ray--
product of Aribex

 Aribex, Inc. is the worldwide leader in innovative handheld X-ray products. Aribex develops X-ray products for the dental, veterinary, forensic, security, and industrial verification markets. Aribex's flagship products are the NOMAD and NOMAD Pro handheld intraoral dental X-ray systems.

The NOMAD® Pro joins the Aribex family of award-winning NOMAD handheld X-ray systems. Optimized for dental radiography, the NOMAD Pro offers a full-color LCD display screen, preset and programmable exposure settings, and additional time-saving features. Its lighter weight and cordless design improves radiography speed, convenience, and efficiency.



One NOMAD Pro does the work of multiple conventional X-ray systems, making it extremely economical. The advanced technology of NOMAD Pro provides your dental practice with the highest level of safety, quality, and patient care, anywhere!

www.aribex.com

Greatest Contribution to Entrepreneurs Award

-- Paul Allen--
Provo Labs



No, he's not the Microsoft Paul Allen. He refers to himself as Paul Allen, The Lesser.

Paul has been an entrepreneur since 1990 when he co-founded Infobases along with Dan Taggart. Infobases was a successful CD-ROM publisher of religious and educational CD ROMs. Infobases made the Inc. 500 in 1996.

Paul's biggest claim to fame comes from co-founding Ancestry.com in 1997 (again with Dan Taggart) and launching the MyFamily.com web site in 1998. Paul was the company CEO for the first year, where they actually achieved positive cash flow as an internet subscription company before raising outside capital. Then Paul hired his brother Curt Allen, who led the company as it raised \$90.5 million in venture capital.

Next, Paul started 10x Marketing, an internet marketing agency specializing in search engine marketing and affiliate marketing. Paul ran it for a year and then hired a CEO who led the company to several successive profitable quarters. 10x Marketing was acquired by Innuity in June 2005.

Paul taught Internet Marketing at BYU for two years, and also taught Business Formation at Utah Valley State College.

Paul hopes to create enterprises that will improve the world, and promote entrepreneurship and philanthropy. He formed Provo Labs business incubator that invests in early stage web companies.

Paul has a B.A. in Russian from Brigham Young University, and started a Masters Program in Library Science back in 1990.

The Ronald K. King Social Entrepreneur of the Year Award

This award has been given for the past six years in memoriam of Ron King, a founding member of the Utah Valley Entrepreneurs' Forum. In addition to working with UVEF, Ron devoted a tremendous amount of time and energy to other community services as well.

Ron, a partner at Squire & Co., was initially diagnosed with brain cancer in 1991 and was informed he had only six months left to live. Ron outlived his doctors' predictions by more than six years. During those years, he rejoiced to see his children grow up, go on LDS missions, marry, and have children of their own. In spite of deteriorating health, Ron continued to serve in many community and church service capacities until just before his death in August 2004.



Warner Woodworth is an accomplished social entrepreneur and popular professor of organizational behavior at the Marriott School, Brigham Young University where he teaches Social Entrepreneurship, Third World Development, and Microcredit. In 2003, he helped design and generate the first \$3 million to establish BYU's Center for Economic Self-Reliance which institutionalized many of his projects, research publications, conferences, and so forth. He is also a consultant

to major governments, corporations, non-governmental organizations (NGOs), and trade unions.

Author of 10 books and more than 180 articles, Warner has been engaged in empowering the poor for two decades. A serial entrepreneur, he has founded and/or served on the boards of numerous NGOs, 22 now operating around the world. Forty-three of Dr. Woodworth's projects are in the process of becoming social enterprises. These include Enterprise Mentors International (5 countries), Ouelessebougou-Utah Alliance (Mali), Unitus (11 nations), and HELP International (3 countries), among others. Locally, Warner and others have been operating a small microfinance project in Utah Valley, MicroBusiness Mentors, which recruits, trains, gives \$500 start-up loans, and pro bono consulting to poor Latinos in the area to move them toward free markets and business success. Dr. Woodworth serves on the Interfaith Ministerial Council for Utah Valley, Habitat for Humanity, United Way, and serves monthly at the Food and Care Coalition and weekly at Centro Hispano. Dr. Woodworth has received numerous other awards including the Aspen Institute's Global Faculty Pioneer Award and is a recipient of the Social Entrepreneurship Teaching Innovations at Oxford University.

Dr. Woodworth holds an M.A. and Ph.D. in organizational behavior from the University of Michigan.

**2008 UVEF Entrepreneur of the Year
John Edwards – President & CEO
Move Networks**



John Edwards has more than 25 years of experience in the technology industry, including 12 years in key executive positions for high-growth companies. This experience includes serving as Chairman and CEO of I-Link Corporation (enhanced VoIP services), President of Coresoft (object-oriented business systems for telephony and data), President of Digital Research (owners of DR-DOS), and Executive Vice President of Novell (enterprise networking). Career accomplishments include leading the first delivery of Voice-Over-IP (VoIP) technology to the market and implementing the first file and print server and operating system (NetWare).

John received a B.S. degree in Computer Science from Brigham Young University and an MBA in Finance and Marketing from Arizona State University.